The MJ Companies Hires Kevin Murff as Associate Director of Analytics

Leading business and financial services firm underscores commitment to data-driven insights with strategic hire in Tennessee office

NASHVILLE (November 10, 2026) – The MJ Companies (MJ), a leading business and financial services consulting firm for more than 60 years, has added experienced actuary and analytics expert Kevin Murff to its Nashville office. Data and analytics have long been central to MJ's consulting approach, helping the firm look beyond the numbers to uncover what's driving spend, identify opportunities, and give clients the clarity they need to make smarter decisions.

As Associate Director of Analytics, Murff will build on that approach, bringing deeper actuarial and analytical expertise to the insights, strategies, and tools MJ delivers to clients. His work will help clients better understand their data, anticipate emerging challenges, and make smarter decisions about their business.

"The MJ Companies is recognized across the industry for its data-driven approach to market insights and its commitment to delivering meaningful results to all its clients," said Murff. "I'm excited to bring that proven approach to Nashville and be part of introducing more organizations in this market to what makes MJ different."

Murff comes to MJ with almost 20 years of experience in actuarial work, risk assessment and management, and data analytics for major financial services firms. He holds a bachelor of science in mathematics from Northwestern State University and is currently pursuing a master's degree in data science at Illinois Institute of Technology. He holds the Associate in Risk Management (ARM) designation from The Institutes Knowledge Group and is an Associate of the Society of Actuaries (ASA).

Murff joins Nashville Market President Austin Madison and the rapidly growing Nashville-based team, working out of Pinnacle Tower in the high-profile Nashville Yards development in Midtown.

"Our Nashville team has experienced tremendous growth since opening our doors 18 months ago, and Kevin is a key addition to our team," said Madison. "Adding a senior-level position to oversee our data analytics work underscores our commitment to evidence-based decisions and programs, and we're confident Kevin is the right person to lead this mission-critical division."

As one of America's largest privately held agencies, MJ has offices in Phoenix, Indianapolis, Denver, and Nashville, all offering risk management, employee benefits, retirement, compensation, and total rewards consulting services. Founded in 1964 as a two-person startup,

MJ has grown into a 250-employee agency serving clients across all 50 states and more than 54 countries. Much of that growth has been driven by MJ's belief in a data-driven, tech-enabled approach that helps give clients the best choices and supports a fact-over-fiction decision-making process. At the center of that approach is APERTURE, MJ's proprietary analytics platform, which brings together real-time data from multiple sources to transform complex information into actionable intelligence.

MJ offices have been recipients of numerous Best Places to Work designations across its footprint. Nationally, the company has been named a Best Practices Agency multiple times and routinely appears on Top 100 Agencies and Brokers lists.

ABOUT THE MJ COMPANIES

Indianapolis-based The MJ Companies, one of the largest privately held agencies in America, exists to inspire the success, fulfillment, and wellbeing of each person it serves — associates and their families, business partners, clients, and the community. MJ's client base includes local, regional, and national companies in more than 54 countries and in every U.S. state. With offices nationwide, MJ specializes in a diverse selection of client services including commercial and personal insurance, risk management, employee benefits, retirement, compensation, and total rewards consulting. Additional information may be found at www.themjcos.com.