

KEVIN MURFF

ASSOCIATE DIRECTOR OF ANALYTICS

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EDUCATION

B.S. in Mathematics
A.S. in Electronics Engineering
– Northwestern State University

DESIGNATIONS

Associate of the Society of Actuaries (ASA)
Associate in Risk Management (ARM)

Kevin Murff joined the MJ team with nearly two decades of actuarial and analytics experience as associate director of analytics within our Benefits Consulting department. As a credentialed actuary, he works closely with consultants and clients to turn complex benefits data into clear, actionable insights that help shape each client's healthcare strategy. In his role, Kevin builds automated reporting and predictive models, analyzes trends and opportunities, and translates his findings into meaningful recommendations for clients.

Kevin brings deep experience at the intersection of actuarial science, technology, and analytics. His career has spanned actuarial consulting, risk management, and enterprise analytics platform development at global consulting and risk management organizations. He has led global analytics teams, developed business intelligence solutions that provided real value, and advanced data science initiatives that translate complex information into actionable insights. At The MJ Companies, Kevin applies that expertise to help clients better understand their benefits programs and make confident, data-informed decisions.

Outside of the office, Kevin enjoys golf, fishing, cooking, college football, and being involved in his faith organization. One day, he hopes to sit courtside at an NBA game, the best seat in the house!