



The MJ Companies Hires Viridiana Schoenfeld as Employee Benefits Consultant

Leading business and financial services firm expands employee benefits consulting capabilities with strategic hire in Phoenix office

PHOENIX (Sept. 14, 2026) – [The MJ Companies](#) (MJ), a leading business and financial services consulting firm for more than 60 years, has added accomplished benefits and relationship management professional Viridiana Schoenfeld to its Phoenix office as Employee Benefits Consultant.

In this role, Schoenfeld will partner with employers across Arizona and the region to help them navigate complex employee benefits challenges and achieve their business objectives. By combining strategic consulting with deep industry expertise, she will work closely with clients to identify opportunities, address evolving workforce needs, and develop tailored solutions that support long-term organizational success.

Schoenfeld joins MJ at a time of continued growth in the Arizona market, further strengthening the firm's employee benefits consulting capabilities for employers across the region.

"Employee benefits have become increasingly complex, requiring true consultants who can combine strategic insight with a deep understanding of each client's unique goals," said Barry Goodrich, Arizona Market President. "Viridiana brings an impressive depth of industry experience and a thoughtful approach to helping employers make informed decisions. Her expertise will strengthen our ability to help organizations align their benefits strategies with broader business objectives while creating meaningful outcomes for their people."

Prior to joining MJ, Schoenfeld held roles spanning employee benefits, healthcare, and insurance, building expertise in strategic partnerships, business development, and client consulting. Most recently, she served as Strategic Accounts Executive at ThreeFlow, where she collaborated with broker partners to support growth and deliver strategic solutions for clients.

Schoenfeld earned a Bachelor of Arts in Journalism & Mass Communication from Arizona State University and is bilingual in Spanish.

"The MJ Companies is known for helping clients make smarter decisions through a combination of data, expertise, and genuine partnership," said Schoenfeld. "As an ASU alumna with deep roots in the Phoenix healthcare and benefits community, I am excited

to join a team that shares my passion for helping organizations navigate complexity and deliver measurable value."

Schoenfeld joins MJ's growing Phoenix location in the Camelback corridor. As one of America's largest privately held agencies, MJ operates offices in Phoenix, Indianapolis, Denver, and Nashville, providing comprehensive risk management, employee benefits, retirement, compensation, and total rewards consulting services. Founded in 1964 as a two-person startup, the firm has grown into a 250-employee agency serving clients across all 50 states and in over 54 countries.

A key driver of MJ's growth is its tech-enabled decision-making approach, supported by its proprietary analytics platform. MJ offices routinely earn Best Places to Work designations across their footprint, while nationally the firm has been recognized as a Best Practices Agency and regularly ranks among the country's Top 100 Agencies and Brokers.

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ABOUT THE MJ COMPANIES

Indianapolis-based The MJ Companies, one of the largest privately held agencies in America, exists to inspire the success, fulfillment, and wellbeing of each person it serves — associates and their families, business partners, clients, and the community. MJ's client base includes local, regional, and national companies in more than 54 countries and in every U.S. state. With offices nationwide, MJ specializes in a diverse selection of client services including commercial and personal insurance, risk management, employee benefits, retirement, compensation, and total rewards consulting. Additional information may be found at www.themjcos.com.