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The MJ Companies Expands Colorado Risk Management + Commercial Insurance Capabilities with Jennifer Friesen Appointment

Industry veteran joins as vice president, client experience, strengthening the firm's investment in property and casualty leadership, talent and strategic client service

DENVER (September 1, 2026) – [The MJ Companies](#), a leading business and financial services consulting firm serving clients for more than 60 years, is continuing its investment in and expansion of its risk management and commercial insurance capabilities in Colorado with the appointment of Jennifer Friesen as vice president, client experience. Based in the firm's Colorado office, Friesen will provide strategic leadership to risk management clients while helping advance the firm's continued investment in its Colorado market capabilities, client experience, and talent.

With more than 20 years of commercial property and casualty experience, Friesen brings deep expertise in complex casualty, risk management, client strategy, and team leadership. In her new role, she will serve as senior advisor to clients, helping organizations navigate complex risk decisions and develop strategies aligned with their broader business and financial objectives. Friesen also will lead the growth and development of the risk management + commercial insurance client experience team, strengthen market and carrier relationships, and collaborate across The MJ Companies to connect clients with specialized resources and expertise.

"Jennifer brings deep property and casualty expertise, a strong client-first perspective, and a proven ability to lead teams through complex risk environments, said Jon Loftin, Chief Strategy Officer and President of Property & Casualty at The MJ Companies. "Her appointment strengthens our ability to deliver strategic guidance and the specialized expertise our clients need to address emerging risks and evolving business challenges. She will play an important role in advancing our capabilities and developing the talent and relationships that support exceptional client service."

Prior to joining The MJ Companies, Friesen served as vice president and account executive with Brown & Brown Insurance Services in Denver, where she led service and strategic planning for complex transportation and trucking accounts. She developed customized risk management strategies, advised clients on risk retention and alternative program structures, led carrier negotiations, and coordinated claims advocacy and loss control resources.

Earlier in her career, Friesen served as property and casualty team leader at Hays Company/Brown & Brown Insurance Services, leading a property and casualty service team and overseeing team development, carrier relationships, operational improvement, and client retention and growth initiatives. Throughout her career, she has been recognized for building strong client relationships, developing talent, improving service delivery, and helping clients address increasingly complex risk environments.

"Jennifer's experience is a strong fit for what we're building in Colorado," said Courtney Hutchison, Colorado market president at The MJ Companies. "Her deep understanding of the market and client-first approach will strengthen our ability to help Colorado organizations navigate complex risks and achieve their business objectives."

"What makes this opportunity particularly exciting is The MJ Companies' commitment to growing its property and casualty presence in Colorado," said Friesen. "I'm looking forward to bringing together strong client relationships, experienced teams, and a truly consultative approach to help clients address today's risks and prepare for what's ahead."

Friesen earned a Master of Arts in communication from the University of Denver and a Bachelor of Arts in communication from the University of Colorado Denver.

Friesen's appointment reflects The MJ Companies' continued commitment to growth in Colorado and across the firm. In recent months, The MJ Companies has expanded its Colorado presence and added specialized expertise, including the appointment of Uthona Mikrut as director of population health and wellness, while also expanding capabilities across analytics and strengthening relationships with organizations such as the City of Boulder. These investments reflect the firm's commitment to bringing together experienced talent and specialized resources to meet the evolving needs of clients in Colorado and across the country.

ABOUT THE MJ COMPANIES

Indianapolis-based The MJ Companies, one of the largest privately held agencies in America, exists to inspire the success, fulfillment, and wellbeing of each person it serves—associates and their families, business partners, clients, and the community. MJ's client base includes local, regional, and national companies in more than 54 countries and in every U.S. state. With offices nationwide, MJ specializes in a diverse selection of client services including commercial and personal insurance, risk management, employee benefits, retirement, compensation, and total rewards consulting. Additional information may be found at www.themjcos.com.

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