



ASHLEY HIGGINBOTHAM

CLIENT MANAGER

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LINKEDIN.COM/IN/ASHLEY-HIGGINBOTHAM

EDUCATION

B.S. in Healthcare Administration
– Grand Canyon University

CERTIFICATIONS

Life & Health Insurance License, Arizona

EXPERTISE

Dental Benefits
Plan Design Analysis
Relationship Building
Time Management
Organized/ Detail-Oriented

FAVORITE QUOTE

"Strive not to be a success, but rather to be of value."

Ashley Higginbotham joined the MJ team as a client manager in our Benefits Consulting department. In her role, Ashley guides clients through the full lifecycle of their benefits programs, from onboarding and implementation through renewals and terminations. She serves as the day-to-day point of contact for clients and vendors, resolving billing, claims and eligibility issues as they come up and keeping plan documents and compliance materials in order. Ashley also leads the renewal and marketing process for her clients, preparing RFP packets and reviewing proposals to help deliver the best possible outcomes.

Prior to joining MJ, Ashley worked as an Employee Benefits Account Manager at a national insurance brokerage, where she served as the primary service contact for a book of local and national clients, led renewal and open enrollment processes, and partnered with carriers and internal teams to resolve escalated service issues. Earlier in her career, she built a foundation in insurance and client service verifying patient benefits and coordinating treatment plans within a dental practice, eventually stepping into office management. That combination of technical insurance knowledge and hands-on client service gives Ashley a steady, detail-oriented approach that MJ's clients can rely on.

Outside of MJ, Ashley loves to travel and is always on the hunt for a new restaurant to try. When she's not exploring, you can find her at the beach or in the middle of her latest home decorating project. Topping her travel bucket list: a trip to Europe.