

# MATT HORNYAK

DIRECTOR, BENEFITS COMMUNICATION +  
ENGAGEMENT

 HE/HIM/HIS

 317 805 7623

 MATT.HORNYAK@THEMJCOS.COM

 LINKEDIN.COM/IN/MATTHEWHORNYAK/

## EDUCATION

B.A. in International Business and  
Marketing – Ball State University

## EXPERTISE

Communications  
Branding  
Strategy

## ORGANIZATIONS

Broad Ripple Village Association –  
Board Member, Former President  
Lambda Chi Alpha – Strategic  
Advisor

## FAVORITE QUOTE

"No matter what the weather is, I  
wish for all of you blue skies and  
golden sunshine internally all  
along the way."—David Lynch

Matt Hornyak joined MJ as the director of benefits communications + engagement within our Benefits Consulting department. In this role, he leads the Communications + Engagement team, ensuring our deliverables are high-quality, consistent, and creatively executed across all channels.

Matt oversees the strategy, development, and implementation of employee benefits communications that build understanding, engagement, and utilization across client organizations. He specializes in translating complex healthcare and benefits information into clear, accessible content, partnering closely with clients and internal teams to create customized communication strategies aligned with plan changes, compliance needs, and organizational goals.

Prior to joining MJ, Matt spent more than a decade leading communications and managing accounts across multiple teams and brands. His experience directing communications for six distinct brands simultaneously, combined with his strong operational and creative leadership, enables him to deliver tailored, impactful communication strategies for the diverse organizations MJ serves.

Outside of MJ, Matt enjoys spending quality time out in nature. With his SUV, he loves to camp, hike, and explore the outdoors. He also enjoys playing games, reading books, and watching movies—don't be afraid to ask him what media he's enjoying now!



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