

The MJ Companies Hires M. Craig Reavis as Vice President for Business and Community Development

Leading business and financial services firm continues investment in new Tennessee office with strategic hire and office lease at Nashville Yards

NASHVILLE (June 24, 2025) – <u>The MJ Companies</u> (MJ), a leading business and financial services consulting firm for more than 60 years, is continuing its expansion into the Nashville market, adding experienced benefits management executive M. Craig Reavis as Vice President for Business and Community Development and signing a lease for office space at Nashville Yards.

Reavis comes to MJ mostly recently from insurance firm Atlantic American Corporation, where he was Regional Vice President. He has over 15 years of experience in the insurance, employee benefits and risk management spaces on both the broker and carrier sides.

Reavis is the second key addition to the Nashville team, joining Market Leader Austin Madison. Reavis and Madison will work out of newly leased office space in the high-profile Nashville Yards development within Pinnacle Tower while they continue to establish MJ's local operations.

"Craig has worked for brokerages and for insurance carriers, giving him invaluable practical experience on both sides of the insurance and benefits management industry," said Madison. "He is well known and highly respected in Nashville and across our industry. I'm looking forward to working with him to build out our Nashville-based staff and to further introduce Tennessee to MJ's data-driven model and comprehensive services."

As one of America's largest privately held agencies, MJ has offices in Phoenix, Indianapolis, Denver, and now Nashville, all offering risk management, employee benefits, retirement, compensation, and total rewards consulting services.

Founded in 1964 as a two-person startup, MJ has grown into a 250-employee agency serving clients across all 50 states and more than 54 countries. Much of that growth has been driven by MJ's belief in a data-driven, tech-enabled approach that helps give clients the best choices and supports a fact-over-fiction decision-making process. To that end, the company employs a proprietary analytics tool called <u>APERTURE</u>® that combines real-time data from multiple sources to provide actionable intelligence through intuitive dashboards.

MJ offices have been recipients of numerous *Best Places to Work* designations across its footprint. Nationally, the company has been named a *Best Practices Agency* multiple times and routinely appears on Top 100 Agencies and Brokers lists.

ABOUT THE MJ COMPANIES

Indianapolis-based The MJ Companies, one of the largest privately held agencies in America, exists to inspire the success, fulfillment, and wellbeing of each person it serves — associates and their families, business partners, clients, and the community. MJ's client base includes local, regional, and national companies in more than 54 countries and in every U.S. state. With offices nationwide, MJ specializes in a diverse selection of client services including commercial and personal insurance, risk management, employee benefits, retirement, compensation, and total rewards consulting. Additional information may be found at www.themjcos.com.