



# BREANNA EVANS

DIRECTOR OF POPULATION HEALTH + WELLNESS

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## EDUCATION

B.S. Health Services and Master of Public Health – Indiana University

## DESIGNATIONS

Certified Health Education Specialist (CHES)  
Master of Public Health (MPH)

## ORGANIZATIONS

Operation Paperback  
Board of Directors for Southeast Indiana Mountain Bike Association  
Community Advisory Board for Indiana State Nutrition Action Committee

## EXPERTISE

Social Determinants of Health  
Motivational Interviewing  
Workplace Health & Wellbeing  
Health Coaching  
Wellness Program Design

Breanna Evans joined the MJ team as our director of population health + wellness in our Benefits Consulting department. As the cost of healthcare continues to rise, Breanna works with clients to create valuable, engaging and cost-effective wellness solutions. Breanna leads MJ's talented and growing team of population health and wellness professionals who leverage innovative tools and resources to design, implement, and measure the effectiveness of evidence-based programs that promote healthy behaviors, prevent illness, and improve overall population health.

Prior to MJ, Breanna worked at a cloud-based employee wellbeing solution company, where she managed a book of business of national and global organizations and collaborated with client vendors to improve benefits utilization. She has a strong understanding of health clinic models and extensive experience developing strategic wellness programs based on client objectives and rooted in data. Using this skillset, Breanna partners with clients to assess their unique needs and challenges, and tailor comprehensive data-driven strategies to address them effectively.

Outside of work, you can find Breanna spending time outdoors, whether that be gardening, camping, or hiking, she loves to stay active. Breanna also enjoys shopping for antiques, cooking, and reading.