



# MONICA CEJA

COMMUNICATION CONSULTANT



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## EDUCATION

B.A. in Communication – University of Texas at San Antonio

## PHILANTHROPY

Mentor at University of Louisville Indy Design Week

## FAVORITE QUOTE

"You must expect great things of yourself before you can do them."

— Michael Jordan

Monica Ceja assumed the role of communication consultant within our Benefits Consulting department upon joining the MJ team. In her role at MJ, Monica works collaboratively with our clients to develop and execute custom communication strategies around their employee benefit plans. Monica is responsible for working cross-functionally with other team members to develop multi-channel communications that drive action, awareness, and engagement in our client's benefits programs.

Before joining MJ, Monica spent more than a decade leading communication efforts and brand strategy for large, national nonprofit organizations, including time at Indiana University. She thoroughly enjoys developing campaigns and year-round communications from discovery through execution and assessment. Monica guides content strategy and creates on-brand deliverables that are consistent, engaging, easy to understand, and align with our clients' strategic objectives making her an invaluable asset to the MJ team.

Outside of MJ, Monica enjoys traveling and spending time outdoors. You can often find her planning the next concert she wants to attend or brushing up on her trivia knowledge. One day, Monica hopes to pass the test to be a contestant on Jeopardy!