




ASHLEY BURCHARD

DIRECTOR, RETIREMENT
COMMUNICATION + ENGAGEMENT

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 LINKEDIN.COM/IN/ASHLEYBURCHARD/

EDUCATION

B.S. in Marketing - Indiana
Univeristy's Kelley School of
Business

DESIGNATIONS

Investment Advisor Representative
(Series 65)

Ashley Burchard joined the MJ team in 2012, initially serving as the marketing director for the MJ Retirement department. Through her exceptional performance, she earned a promotion to the role of director of retirement communication + engagement, where she oversees the development and execution of client-specific financial wellness campaigns.

Ashley brings with her over a decade of sales, business development, and brand management experience to the team. She plays an instrumental role in MJ's ability to evaluate, strategize, and advance both internal and external communication processes. While her tenure and accomplishments are impressive to most, Ashley is most proud of bringing the annual 4.01k Race for Financial Fitness to Indianapolis, raising over \$130,000 for financial literacy programs at local non-profits.

In her free time, Ashley enjoys spending time with her family on the lake or golf course. She resides in Fishers with her husband, two children, and golden retriever.