



# BRITNI SHROUT

## CHIEF MARKETING OFFICER

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### EDUCATION

Britni Shrout is a graduate of Purdue University.

### INVOLVEMENT

The Council of Insurance Agents & Brokers Marketing Working Group Member  
Assurex Global Marketing Working Group Member

### PHILANTHROPY

Be The Bridge, Louisville Chapter  
Big Brothers Big Sisters  
Dayspring Center Family Homeless Shelter

### FAVORITE QUOTE

"If your why is strong enough you will figure out the how!"  
- Bill Walsh

MJ's Chief Marketing Officer, Britni Shrout, is a seasoned marketing professional with an impressive 15-year journey at MJ where she has consistently demonstrated commitment, innovation, and passion for driving growth and excellence. As MJ's CMO, Britni plays a pivotal role in shaping the firm's success and has earned her place as a respected leader on the Executive Leadership team.

Britni embarked on her journey with The MJ Companies in 2008 as a commercial account coordinator in MJ's Risk Management + Commercial Insurance department. Swiftly climbing the ranks through her exceptional performance and visionary leadership, with each passion year, she assumed increasing responsibilities. Her strategic acumen, combined with her deep understanding of the insurance and financial services industry, has been instrumental in driving MJ's marketing initiatives to new heights.

In addition to her corporate achievements, Britni is deeply committed to social responsibility and philanthropy. Her role as the Executive Director of the MJ Foundation reflects her dedication to making a positive difference in the community. Under her guidance, the Foundation has successfully supported various charitable causes, reinforcing the agency's mission of being an active force for good in the communities our employees call home.

When Britni isn't busy working, she is pursuing her passion for travel and the outdoors with her husband and goldendoodle rescue, Gus.