




# BRIAN FRIEND

CHIEF FINANCIAL OFFICER

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## EDUCATION

Brian Friend is a graduate of Purdue University.

## PHILANTHROPY

Food 4 Souls  
Family Promise  
Global Gifts - Past Board Member & Treasurer

## ORGANIZATIONS

Council of Insurance Agents and Brokers  
CFO Network - Member  
Conscious Capitalism Indianapolis - Founding Member  
Indiana CPA Society - Member

Brian Friend brings more than 25 years of financial experience to the MJ team. As MJ's chief financial officer, Brian provides the invaluable insight of an industry veteran, which helped our company grow to become one of today's leading insurance agencies.

With a focus on the financial health and success of MJ, Brian is responsible for enterprise strategic planning as well as budget formulation, acquisition structuring and shareholder planning.

Brian is an active member of MJ's Executive Leadership Team, which is responsible for providing the strategic direction for MJ in alignment with our purpose. Prior to joining MJ, Brian worked for the accounting firm of BKD, where he primarily served the construction, agri-business and insurance industries. Brian brings with him a firm understanding of finance and what it takes for a business to succeed.

Outside of MJ, Brian is passionate about his wife and children, cycling and winemaking. In addition, he and his wife, Kenda, recently endowed a scholarship for first-generation college students—the "Friend Family Pursue Your Passion" scholarship. Brian's favorite book is Conscious Capitalism by John Mackey and Rajendra Sisodia. The book inspired Brian to become a founding member of the Indianapolis chapter of Conscious Capitalism.