



BETTY CROSSLAND

PUBLIC SECTOR MARKET DEVELOPMENT



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EDUCATION

University of Illinois

EXPERTISE

Employee Benefits Plan Challenges
Solutions for Public Sector
Employers
School Clientele

ORGANIZATIONS

Hamilton County Leadership
Academy - Class of 2010

PHILANTHROPY

Fishers Rotary Club
Hamilton Southeastern Schools
Hear Indiana
Lutherwood Adopt-a-Dorm
Prevail of Hamilton County

Betty Crossland joined the MJ team in 2012, managing public sector market development within our Benefits Consulting department. In her role, Betty is responsible for managing benefits plans, challenges and solutions for public sector employers, specifically school corporations. Additionally, she works to develop relationships with public sector employers and associations for potential employee benefits partnerships.

Prior to joining MJ, she was a benefits consultant and regional manager at NISBenefits. With over 40 years of industry experience, Betty brings a wealth of knowledge and expertise to the Benefits Consulting team.

When she's not at work, Betty finds joy in the company of her family and friends. She shares many of her passions with them, including volunteering and a love of the outdoors. Betty kicks off each day with a morning walk, rain or shine. Filled with gratitude for all her blessings, she strives to give back and help others wherever she can.

