




KAYLA BERG

COMMUNICATION SPECIALIST +
GRAPHIC DESIGN LEAD

 602 772 3341

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 LINKEDIN.COM/IN/KAYLABERG/

EDUCATION

B.S. in Graphic Design - Illinois
State University

EXPERTISE

Adobe Photoshop
Adobe InDesign
Adobe Illustrator

INVOLVEMENT

Culture Committee

PHILANTHROPY

Animal Shelters
Relay for Life
Graphic Design for Non-Profits

Kayla Berg joined the MJ team as a graphic design specialist and has since been promoted to communication specialist and graphic design lead in our Benefits Consulting department. In her role, Kayla works with the benefits consulting team to design and develop various client communication materials, imagery, and graphics to increase employee enrollment, activation, and optimal utilization of healthcare benefits. She is also responsible for the conception, development, and creation of client-specific health and wellness brands in partnership with MJ's population health + wellness team.

Prior to MJ, Kayla brings with her numerous years of experience supporting client design projects and her passion for graphic design is evident in her stellar work. She enjoys the creative aspect of graphic design and pushing boundaries to create powerful messages. Kayla always brings innovative design concepts to the table, making her an invaluable asset to MJ.

In her free time, Kayla loves spending time with her family and friends, hiking, going to barre/pilates classes, finding new coffee shops, and exploring new places. She loves the Chicago Cubs, having moved to Arizona from Illinois, and has a pom-a-poo named Wrigley to prove it. A former gymnast, Kayla's hidden talent is her ability to hold a handstand for an extended period. Kayla has many items she wants to cross off her bucket list, but she hopes to travel more often, especially overseas.